Free AI Recruitment Workflow Audit

Practical AI & Automation Opportunities for Recruitment Agencies

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AI Automation & Operational Consulting
for Recruitment Agencies

Why Agencies Struggle

Most agencies are dealing with:

- Repetitive admin & manual CV screening
- Inconsistent outreach & recruiter burnout
- Fragmented CRM & poor candidate visibility
- Manual scheduling & follow-ups
- Operational inefficiencies reducing placements

The Shift to Automation

AI is not about replacing recruiters. It's about removing operational friction so teams can focus on what matters.

Relationships

Revenue

Placements

Quality

Common Operational Bottlenecks

Candidate Sourcing
- Manual LinkedIn searching
- Repetitive profile reviews
- Slow shortlist generation

CV Screening
- High-volume CV review
- Inconsistent filtering
- Time-heavy matching

CRM Management
- Outdated records
- Duplicate data
- Poor pipeline visibility

Outreach & Follow-Up
- Manual messaging
- Inconsistent communication
- Lost follow-ups

Interview Coordination
- Scheduling overhead
- Candidate no-shows
- Calendar issues

Reporting
- Limited performance data
- Manual reporting
- Slow insight generation

High-Impact AI Opportunities

AI-Assisted Screening

- Role fit & Keywords
- Experience & Criteria

Potential Impact:

- Reduce screening time
- Improve shortlist quality
- Increase throughput

Automated Outreach

- Outreach sequences
- Engagement flows
- Consistent follow-ups

Potential Impact:

- Better response rates
- Reduced recruiter admin
- Consistent messaging

CRM Optimisation

- Candidate tracking
- Workflow visibility
- Data quality

Potential Impact:

- Reduced friction
- Pipeline management
- Improved reporting

Workflow Automation

- Reminders & updates
- Interview coordination
- Notifications

Potential Impact:

- Reduce manual admin
- Process consistency
- Save recruiter time

Example Workflow Improvements

TYPICAL BEFORE
Recruiters manually reviewing hundreds of CVs weekly.

AFTER
AI-assisted filtering helps prioritise high-fit candidates automatically.

TYPICAL BEFORE
Candidate outreach managed manually across multiple systems.

AFTER
Automated outreach workflows improve consistency and follow-up coverage.

TYPICAL BEFORE
Recruiters manually updating CRM stages.

AFTER
Workflow automations streamline candidate pipeline management.

What a Full Audit Includes



Operational Review

Analysis of:

- sourcing workflows
- recruiter processes
- CRM setup
- outreach systems
- reporting structure



Bottleneck Audit

Identify:

- repetitive tasks
- workflow inefficiencies
- scaling limitations
- friction points



AI Strategy

Tailored to:

- recruitment sector
- agency size
- current systems
- operational structure



Roadmap

Priorities for:

Short-term: wins
Medium-term: optimisation
Long-term: scaling

Who We Work With



Tech Recruitment



Healthcare Recruitment



Construction Recruitment



Finance Recruitment



Executive Search



Scaling Boutique Agencies

Recruitment Sectors Supported

Next Steps

Book a Free AI Workflow Strategy Call

- Operational bottlenecks
- Recruiter workflows
- Sourcing inefficiencies
- CRM optimisation
- Practical AI opportunities

The Goal is Simple

Improve operations without unnecessary complexity or AI hype.

SCHEDULE CALL

Ready to Optimise Your Agency

Contact Us

Ready to Transform Your Agency?

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SCAN TO BOOK A STRATEGY CALL

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